



April 8, 2017
Blue Ocean Music Hall, Salisbury, MA
<https://emmausinc.ejoinme.org/stars17>

EMMAUS, TNC.

Sponsorship Opportunities

\$10,000

Help a homeless mother and her children get settled into their own apartment and gain self-sufficiency.

Elite Sponsor:

- Logo/name on event invitation (*deadline Feb. 1*)
- Elite Sponsor banner placement at event
- Company/name mention in all media submissions, event publicity (website/social media)
- Featured Signage at one dinner table
- Logo/name on all promotional materials
- Logo/name on cover of program and auction books
- Full-page, color ad and recognition in program book
- 10 event tickets (full-table)

\$5,000

Support homeless elders living independently with dignity in their own studio apartments at Evergreen Place.

Pro Sponsor:

- Pro Sponsor sign placement at event
- Company/name mention in all media submissions, event publicity (website/social media)
- Full-page, color ad and recognition in program book
- 5 event tickets

\$3,000

Provide 24 hours of shelter each day, nutritious meals, support, and housing search assistance to a homeless family at the Emmaus Family House for approximately 3 weeks.

Cocktail Reception Sponsor: *or*

- Prominent signage in lounge and dining area during the cocktail reception
- Company/name/logo on website
- Full-page ad and recognition in program book
- 3 event tickets

Media Sponsor \$ or In-Kind:

- Media Sponsor sign placement at event
- Company/name/logo on website
- Full-page ad and recognition in program book
- 3 event tickets

\$2,500

Provide emergency shelter, meals, and services for two months to help a homeless person get back on his/her feet.

Backstage Sponsor:

- Full-page ad and recognition in program book
- Prominent signage at the event
- Company name and logo on website
- 2 event tickets

Turn over for more sponsorship opportunities



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Provide follow-up services to help a formerly homeless family remain stably housed in their own apartment.

Local Celebrity Dance Partner:

Opportunity to sponsor your favorite dancer

- Local Celebrity Dance Partner Sponsor sign placement at event
- Company name/mention in sponsored amateur dancer introduction at event
- Full-page ad and recognition in program book
- Company/name/logo on website
- 2 event tickets

or

Photography/Audio-Visual/Printing Sponsors \$ or In-kind:

- Prominent signage at event
- Full-page ad and recognition in program book
- Company/name/logo on website
- 2 event tickets

\$1,000

Cover the costs for one family to participate in the Emmaus Explorers enrichment program.

Judge Sponsor:

or

Dessert Sponsor \$

or

Venue Sponsor

or In-Kind:

- Signage at event
- Half-page ad and recognition in program book
- Company name and logo on website
- 1 event ticket

- Prominent signage near dessert tables during the dessert hour
- Half-page ad and recognition in program book
- Company name and logo on website
- 1 event ticket

- Signage at event
- Half-page ad and recognition in program book
- company name and logo on website

\$750

Provide diapers, formula, and supplies for five newborn infants at the family shelter.

Spotlight Sponsors

- Half-page ad, recognition in program book and signage at event
- Company name and logo on website

Stylists In-Kind:

Provides hair and make-up services and/or clothing, costumes for local celebrity dancers

- Signage at event
- Half-page ad and recognition in program book
- Company name and logo on website

Program Book Sponsors:

Full Page Ad (6" W x 7.5"H) \$500
 Half Page Ad (6" W x 3.75" H) \$300
 Quarter Page Ad (3" W x 3.75" H) \$150

Deadline for ad copy March 3, 2017

Auction donor: In-Kind

All auction donors will be listed in our program book, auction booklet, and alongside the donated item.

Individual Tickets:

\$79 per ticket
 \$150 for 2 tickets
 \$725 for a table of 10

Questions?

Contact Margot Regan at (978)241-3425 or margot@emmausinc.org



EMMAUS, INC.
Corporate Sponsorship Form
2017

We welcome monetary sponsorships, as well as donations of materials and services to support Emmaus' Third Annual *Stepping Out with the Valley Stars* Gala. Non-monetary donations should be assessed at their fair market value to determine the appropriate sponsorship level. This completed sponsorship form, along with payment or donation commitment, can be submitted to: Emmaus, Inc. ATTN: Margot Regan, PO Box 568 Haverhill, MA 01831 or via email to margot@emmausinc.org. Sponsorships will be accepted up until the event.

Sponsors should send their organization's logo in high resolution eps or jpg format to margot@emmausinc.org to receive proper recognition in media and promotional materials in accordance with selected sponsorship level.

Company Name: _____ Contact Name: _____
Address: _____ Title: _____
City, State, Zip: _____ Phone: _____
Website: _____ Email: _____

I/WE agree to serve as a Corporate Sponsor for Stepping Out with the Valley Stars to benefit Emmaus, Inc.

Authorized Signature: _____ Title: _____ Date: _____
Item: _____ Value: _____
Services: _____ Value: _____

EMMAUS is a local non-profit 501 (c)(3) organization with very low administrative overhead costs (less than 10%).

Tax exempt number: 22-2702774

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Visit our event website at <https://emmausinc.ejoinme.org/stars17>